

2008 Corporate Partnership Program



Working Together, We Accomplish More!



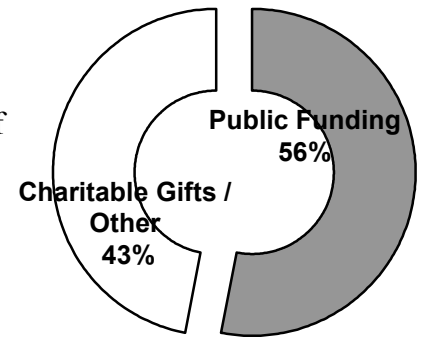
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About The Bridge

The Bridge Youth & Family Services is a not-for-profit (501(c)3), human service agency that provides play therapy, counseling, parent education, mentoring and crisis intervention to children and their families. The Bridge has been serving the northwest Chicago suburbs since 1965. Its mission is to assist youth and their families in developing and sustaining behavioral and emotional health through community-based services.

The Bridge receives funding from Palatine Township, the State of Illinois, and the Federal Government; however, a significant amount of funding (43 percent) last year came from private sources (individuals, foundations and corporations).

Because of this support from the community, The Bridge is able to provide services to all families, regardless of income.



What Makes The Bridge Unique?

- We are outcomes based – this means that all of our programs are proven to be effective. Last year, we exceeded our service goals for every single program.
- We care for all families – no one is turned away because of an inability to pay.
- We serve a large geographic area – all services are available to Palatine Township residents (112,000) and crisis services are provided to families in 22 municipalities (over 700,000 residents)!

Core Services

Counseling Services

The Bridge offers options to help youth (through age 17) and their families cope with the many challenges they face. Child play therapy, family play therapy, individual counseling, family counseling, substance abuse counseling, parent education and psychiatric services are a few of the treatment options.

Crisis Intervention Services

The Bridge is the agency on-call 24 hours a day, 7 days a week for runaway, homeless and locked-out youth (through age 17) in most of northwest Cook County. In special circumstances, The Bridge can provide temporary housing for youth, with the goal of preserving or reunifying families whenever possible.

Prevention Services

The Bridge employs three primary prevention strategies: the Advocacy Program mentors at-risk youth, Youth Council develops tomorrow's leaders and we provide community education.

Service Area

All of The Bridge's services are available to residents of Palatine Township, which includes all or part of Palatine, Inverness, Hoffman Estates, Rolling Meadows, Barrington, Arlington Heights, South Barrington and Schaumburg. Crisis Intervention services are available to residents of Hanover, Schaumburg, Barrington, Elk Grove, Maine and Palatine townships.

Key Facts:

- Over 700,000 residents live in The Bridge's service area.
- The Bridge has a 1 to 30 ratio of staff to volunteers.
- Last year, Bridge volunteers provided nearly 5,000 service hours.
- Volunteers are involved in all areas of The Bridge (from service delivery to governance).
- 80 percent of The Bridge's clients pay reduced fees for their services. Fees are based on the family's ability to pay.

The Bridge's Corporate Case for Support

The Bridge's corporate partnership program is built on the philosophy: *working together, we accomplish more*. We believe that effective partnerships must be win-win situations. We can achieve this by supporting each other's missions and goals. We know that by working together, both organizations will benefit – and the community will as well.

But What Can The Bridge Offer a Company?

Savvy business owners know that community organizations can offer very real and very unique benefits to their companies, including:

Access to Prospective Customers

We encourage volunteers, donors, staff and clients to patronize the businesses that support our mission. A partner company will gain access to:

- Our 250 active and devoted volunteers
- 7,000 area supporters who receive event mailings and quarterly newsletters
- Thousands of families who are helped annually by our services

Improved Employee Morale

A recent national study reported that 87 percent of employees at companies with philanthropic programs feel a stronger sense of loyalty to their employer.

Improved Customer Loyalty and Enhanced Reputation in Community

Another survey revealed that 76 percent of consumers would switch brands or retailers to one associated with a good cause, when price and quality are equal. This partnership will position your organization as a community-minded, active member of society that is supporting one of the area's most respected community organizations.

A Healthier Community to Raise Children

We all want to live and raise our children in a healthy environment. The work of The Bridge directly impacts the effectiveness of our schools and the health of the community. Through your organization's participation, employees can play active roles in improving the health of their community. In addition, The Bridge is a resource for employees – ready to help when their family needs assistance.

The Bridge Youth & Family Services

Setting Sail

Saturday, March 8, 2008
The Meadow Club, Rolling Meadows

Join us for 2008 dinner dance, *Setting Sail* ~
a nautical adventure without ever leaving dry land!

Event Features

325 guests

A fabulous three course meal with open bar

Music & dancing

Live and silent auctions featuring vacations, artwork and much more

A grand raffle

Setting Sail will raise over \$115,000 net to support the services of The Bridge.



The Bridge Youth & Family Services
10th Annual Golf Classic

August 18, 2008
Inverness Golf Club
(tentative)

Come celebrate The Bridge's 10th Annual Golf Classic at the exclusive Inverness Golf Club. Golfers will be treated to lunch, 18-holes of golf, and a wonderful five-star dinner prepared by the club's award-winning chef.



2008 Event Features:

- 128 golfers
- A timeless, 18-hole course updated by recognized builder and designer Brent Wadsworth
- Five-star cuisine and service
- Opportunities to network with our community's top business leaders

The 10th Annual Golf Classic will raise over \$68,000 for the programs and services of The Bridge.



*Thanks to UPS of Palatine (1935 S. Plum Grove Rd.) for
printing this publication.*

Linn Corfield

Owner

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