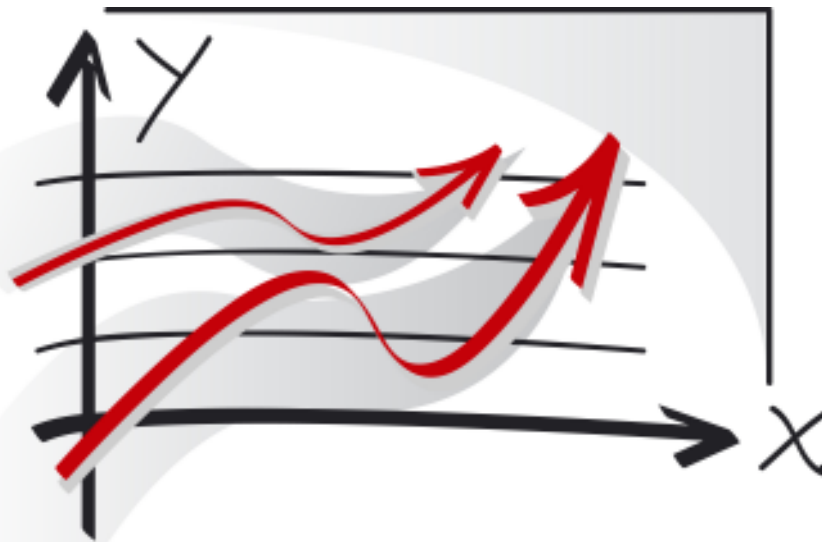


# 2007 Corporate Partnership Program



**Working Together, We Accomplish More!**



721 S. Quentin Road, Suite 103, Palatine, IL 60067  
(847) 359-7490 • [www.bridgeyouth.org](http://www.bridgeyouth.org) • [bridge1@bridgeyouth.org](mailto:bridge1@bridgeyouth.org)

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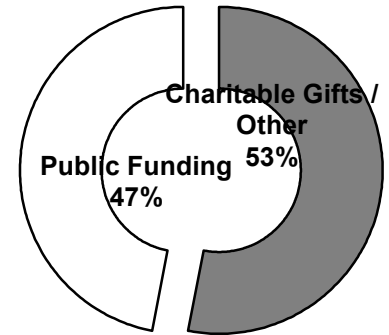
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## About The Bridge

The Bridge Youth & Family Services is a not-for-profit (501(c)3), human service agency that provides play therapy, counseling, parent education, mentoring and crisis intervention to children and their families. The Bridge has been serving the northwest Chicago suburbs since 1965. Its mission is to assist youth and their families in developing and sustaining behavioral and emotional health through community-based services.

The Bridge receives funding from Palatine Township, the State of Illinois, and the Federal Government; however, the majority of funding (53 percent) last year came from private sources (individuals, foundations and corporations).

Because of this support from the community, The Bridge is able to provide services to all families, regardless of income.



## What Makes The Bridge Unique?

- We are outcomes based – this means that all of our programs are proven to be effective. Last year, we exceeded our service goals for every single program.
- We care for all families – no one is turned away because of an inability to pay.
- We serve a large geographic area – all services are available to Palatine Township residents (112,000) and crisis services are provided to families in 22 municipalities (over 600,000 residents)!

## Core Services

### Counseling Services

The Bridge offers options to help youth (through age 17) and their families cope with the many challenges they face. Child play therapy, family play therapy, individual counseling, family counseling, substance abuse counseling, parent education and psychiatric services are a few of the treatment options.

### Crisis Intervention Services

The Bridge is the agency on-call 24 hours a day, 7 days a week for runaway, homeless and locked-out youth (through age 17) in most of northwest Cook County. In special circumstances, The Bridge can provide temporary housing for youth, with the goal of preserving or reunifying families whenever possible.

### Prevention Services

The Bridge employs three primary prevention strategies: the Advocacy Program mentors at-risk youth, Youth Council develops tomorrow's leaders and we provide community education.

### Service Area

All of The Bridge's services are available to residents of Palatine Township, which includes all or part of Palatine, Inverness, Hoffman Estates, Rolling Meadows, Barrington, Arlington Heights, South Barrington and Schaumburg. Crisis Intervention services are available to residents of Hanover, Schaumburg, Barrington, Elk Grove, Maine and Palatine townships.

## Key Facts:

- Over 600,000 residents live in The Bridge's service area.
- The Bridge has a 1 to 30 ratio of staff to volunteers.
- Last year, Bridge volunteers provided nearly 5,000 service hours.
- Volunteers are involved in all areas of The Bridge (from service delivery to governance).
- 80 percent of The Bridge's clients pay reduced fees for their services. Fees are based on the family's ability to pay.

# The Bridge's Corporate Case for Support

The Bridge's corporate partnership program is built on the philosophy: *working together, we accomplish more*. We believe that effective partnerships must be win-win situations. We can achieve this by supporting each other's missions and goals. We know that by working together, both organizations will benefit – and the community will as well.

## But What Can The Bridge Offer a Company?

Savvy business owners know that community organizations can offer very real and very unique benefits to their companies, including:

### **Access to Prospective Customers**

We encourage volunteers, donors, staff and clients to patronize the businesses that support our mission. A partner company will gain access to:

- Our 250 active and devoted volunteers
- 7,000 area supporters who receive event mailings and quarterly newsletters
- Thousands of families who are helped annually by our services

### **Improved Employee Morale**

A recent national study reported that 87 percent of employees at companies with philanthropic programs feel a stronger sense of loyalty to their employer.

### **Improved Customer Loyalty and Enhanced Reputation in Community**

Another survey revealed that 76 percent of consumers would switch brands or retailers to one associated with a good cause, when price and quality are equal. This partnership will position your organization as a community-minded, active member of society that is supporting one of the area's most respected community organizations.

### **A Healthier Community to Raise Children**

We all want to live and raise our children in a healthy environment. The work of The Bridge directly impacts the effectiveness of our schools and the health of the community. Through your organization's participation, employees can play active roles in improving the health of their community. In addition, The Bridge is a resource for employees – ready to help when their family needs assistance.

The Bridge Youth & Family Services

# Viva Más!

(Live More!)

Saturday, April 14, 2007

Hilton Northbrook

Viva Más! (Live More!) is the theme for the 2007 dinner dance.

This year's event is all about living life to its fullest. You will taste the bold and fun spices that make Latin American foods one of the most sought after cuisines in the world. Dance to the lively beat of some of the best Latin and American music this side of the border.

## 2007 Event Features

325 guests

A fabulous three course meal with open bar

Live music and dancing

Live and silent auctions featuring vacations, artwork and much more

A grand raffle

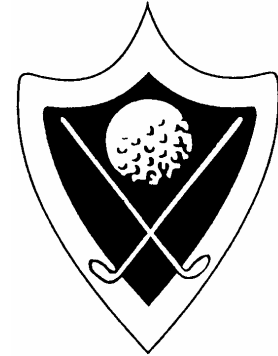
**Viva Más!** will raise over \$115,000 net to support the services of The Bridge.



The Bridge Youth & Family Services  
**9<sup>th</sup> Annual Golf Classic**

**Monday, August 13, 2007**  
**Inverness Golf Club**

Come celebrate The Bridge's 9<sup>th</sup> Annual Golf Classic at the exclusive Inverness Golf Club. Golfers will be treated to lunch, 18-holes of golf, and a wonderful five-star dinner prepared by the club's award-winning chef.



**2007 Event Features:**

- 128 golfers
- A timeless, 18-hole course updated by recognized builder and designer Brent Wadsworth
- Five-star cuisine and service
- Opportunities to network with our community's top business leaders

The 9<sup>th</sup> Annual Golf Classic will raise over \$68,000 for the programs and services of The Bridge.



## Investment Opportunities

The following are a few highlighted sponsorship opportunities. Organizations that sponsor both events (dual event sponsors) receive the most exposure and benefits for the investment price.

All sponsorship levels provide your company with the opportunity to align itself with one of the oldest and most respected community organizations in the northwest suburbs.

	<b>Good!</b>	<b>Better!</b>	<b>Best!</b>
<b>Dual Event</b>	<p><b>Grand Sponsor – \$5,000</b></p> <p>Highlights:</p> <ul style="list-style-type: none"> <li>• Table of 10 at DD</li> <li>• 1 foursome at GC</li> <li>• Name included in newspaper ads, invitations and 2 Bridge newsletters</li> <li>• Full-page ad in DD and golf program books</li> <li>• And much more</li> </ul>	<p><b>Deluxe Sponsor – \$10,000</b></p> <p>Highlights:</p> <ul style="list-style-type: none"> <li>• Table of 10 at DD</li> <li>• 2 foursomes at GC</li> <li>• Logo included in newspaper ads, invitations and 2 Bridge newsletters</li> <li>• Full-page ad in DD and golf program books</li> <li>• And much more</li> </ul>	<p><b>Presenting Sponsorship – \$25,000</b></p> <p>You will receive everything listed on this page and more! See page 7 for details.</p>
<b>Dinner Dance (DD)</b>	<p><b>Sapphire Sponsor – \$2,500</b></p> <p>Highlights:</p> <ul style="list-style-type: none"> <li>• 1 table of 10 at DD</li> <li>• Name in DD invitations</li> <li>• Full-page ad in DD program book</li> <li>• And much more</li> </ul>	<p><b>Emerald Sponsor – \$5,000</b></p> <p>Highlights:</p> <ul style="list-style-type: none"> <li>• 1 exclusive table of 10 at Dinner Dance</li> <li>• Logo in DD invitations</li> <li>• Full-page ad in DD program book</li> <li>• And much more</li> </ul>	<p><b>Diamond Sponsor – \$10,000</b></p> <p>Highlights:</p> <ul style="list-style-type: none"> <li>• 2 exclusive tables of 10 at Dinner Dance</li> <li>• Logo included in DD invitations and 1 Bridge newsletter</li> <li>• Company banner at event</li> <li>• Full-page ad in DD program book</li> <li>• And much more</li> </ul>
<b>Golf Classic (GC)</b>	<p><b>Bronze Sponsor – \$3,000</b></p> <p>Highlights:</p> <ul style="list-style-type: none"> <li>• 1 foursome</li> <li>• Name included in invitations and in 1 Bridge newsletter</li> <li>• Full-page ad in GC program book</li> <li>• And much more</li> </ul>	<p><b>Silver Sponsor – \$5,000</b></p> <p>Highlights:</p> <ul style="list-style-type: none"> <li>• 2 foursomes with reserved seating during dinner</li> <li>• Name included in newspaper ads, invitations and 1 Bridge newsletter</li> <li>• Full-page ad in GC program book</li> <li>• And much more</li> </ul>	<p><b>Gold Sponsor – \$10,000</b></p> <p>Highlights:</p> <ul style="list-style-type: none"> <li>• 2 foursomes with reserved seating during dinner</li> <li>• Logo included in Comcast Cable ads, newspaper ads, invitations and 2 Bridge newsletters</li> <li>• Company banner on veranda at outing</li> <li>• Full-page ad in GC program book</li> <li>• And much more</li> </ul>

## 2007 Presenting Sponsor – \$25,000

### *Benefits:*

- All dinner dance and golf materials will showcase your organization's support ("This event brought to you by...")
- Two *exclusive* tables of 10 at 2007 dinner dance (\$3,500 value)
- Two foursomes at 2007 golf outing (\$3,200 value) – guests will receive reserved seating at lunch and dinner
- Personalized gifts for your attendees at both golf outing and dinner dance (\$560 value)
- Logo featured in Comcast cable golf outing advertisements that run in the northwest suburbs (\$5,000 value)
- Logo featured in golf newspaper ads (\$4,800 value)
- Exclusive front cover logo placement on invitations for both events (Qty: 2,500 DD / 1,500 Golf)
- Full-page, 4-color ad on inside cover of both dinner dance and golf program books (\$1,100 value) (Qty: 450 DD / 250 Golf)
- Exclusive logo placement on golfer gifts (only other logo is The Bridge) (Qty: 170)
- Banner at both dinner dance and golf outing (exclusive placement)
- Company recognized in remarks at both events
- Opportunity to include coupon or other item in golf goodie bags (Qty: 170)
- Logo included in two Bridge newsletters (Qty: 7,000 each run)
- Ad in Power Point presentation at both dinner dance and golf outing
- Logo with link to your company's website included on the homepage of The Bridge's website (12 months)
- Company name included in all golf and dinner dance press releases
- Only one presenting sponsor each year
- Right of first refusal for presenting sponsorship in future years

## **Deadlines for Inclusion in Promotional Materials**

There is no deadline for becoming a sponsor; however, keep in mind the following print and media deadlines.

### **Dinner Dance – April 14, 2007**

Invitation – January 26, 2007

Program Book – March 26, 2007

Press Releases – ongoing

### **Golf Classic – August 13, 2007**

Comcast Advertisements – July 1, 2007

Newspaper Advertisements – August 1, 2007

Invitation – June 4, 2007

Program Book – July 20, 2007

Press Releases – ongoing



# The Bridge Youth & Family Services 2007 Sponsorship Agreement

Yes, we'd like to sponsor The Bridge's 2007 events.

**Viva Más!** – April 14, 2007  
**Golf Classic** – August 13, 2007

Enclosed is my check for \$\_\_\_\_\_, for \_\_\_\_\_ sponsorship or ad level.

Please invoice me for \$\_\_\_\_\_, for \_\_\_\_\_ sponsorship or ad level.

Name as it is to appear on the invitation and program book: (Please print or type)

---

**Please send acknowledgement to:**

\_\_\_\_\_  
Name Company

\_\_\_\_\_  
Address

\_\_\_\_\_  
City State Zip

\_\_\_\_\_  
Daytime Phone E-mail

**Contact name for program book ad:**

\_\_\_\_\_  
Name Phone Email



The Bridge is a 501(c)(3) organization; donations are tax deductible to the fullest extent allowed by law.

**Please return this form to Christa Beall, Development Director**  
The Bridge Youth & Family Services ● 721 S. Quentin Rd., Suite 103, Palatine, IL 60067  
Phone: (847) 359-7490 ● Fax: (847) 359-7525 ● [bridge1@bridgeyouth.org](mailto:bridge1@bridgeyouth.org)

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**Linn Corfield**

Owner

1935 S. Plum Grove Rd.  
Palatine, IL 60067-7258

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